
Nathan Holt

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Product Leader with 8+ years building platforms, internal tools, and AI-driven systems across healthtech, SaaS, and marketplaces. Specializes in 0-to-1 execution, platform architecture, and applied AI, including LLM integration, workflow automation, and real-time data systems.

Track record of shipping products that drive measurable outcomes, including 4x revenue growth to \$20M, \$100K in annual savings through automation, 40% reduction in operational overhead, and 25% faster time-to-activation. Targeting senior roles with end-to-end ownership at AI-first, data-intensive, or operationally complex companies.

WORK EXPERIENCE

Dosable

New York, NY

Product Lead & Advisor | Contractor

04/2025 - 09/2025

- Partnered with the CEO and CTO to integrate compounding pharmacy and telemedicine solutions
- Defined product vision and technical roadmap, designed a layered tech stack and API architecture for patient onboarding and third-party integrations
- Led development of the core platform and onboarding workflows for first enterprise clients, coordinating cross-functional requirements to launch MVP and validate product-market fit
- Managed product backlog, sprint planning, and stakeholder communication to ensure alignment on priorities, timelines, and feature releases across engineering and operations teams

Thriving Center of Psychology

New York, NY

Head of Product

08/2023 - 04/2025

- Built and led product strategy at a fast-scaling mental health platform
- Owned the end-to-end roadmap across patient experience, provider operations, and internal systems.
- Re-engineered backend systems and workflows, enabling 4x revenue growth to \$20M, while maintaining current staffing levels.
- Automated contractor payroll systems with Rippling, saving \$100,000 annually and reducing invoicing time by thousands of hours within 6 months
- Built AI-assisted user onboarding tools with Telescope that reduced manual admin work by 40% and shortened time-to-first-session by 25%
- Implemented analytics instrumentation, attribution, and feedback loops to guide quarterly planning and validate product decisions
- Partnered with engineering, clinical, and operations leads to align priorities, improve delivery speed, and resolve platform bottlenecks
- Managed a cross-functional team, including 2 direct reports across product and operations, partnering closely with an engineering team to drive platform delivery
- Led cross-functional initiatives to identify and resolve tech debt, fostering collaboration and driving strategic improvements that enhanced overall system performance.
- Consolidated fragmented data streams into a unified data warehouse, enhancing analytics capabilities and driving data-driven decision-making

Marketing & Founding Product Lead

12/2020 - 08/2023

- Established the product function from the ground up, driving multi-state expansion and aligning tech stack with business goals within 12 months.
- Established a comprehensive analytics framework that provided actionable insights, driving strategic decision-making and improving product alignment with market needs.
- Introduced attribution, funnel tracking, and lead scoring to improve conversion and enable reliable forecasting
- Modernized provider workflows and reduced tech debt, laying the technical foundation for long-term product scalability
- Led a team of 3 internal marketing staff and managed external agency relationships across paid, SEO, and creative

Thorsun

New York, NY

Head of Digital

06/2018 - 12/2020

- Owned the full digital product roadmap across ecommerce, marketplace, and operations for a high-growth consumer brand scaling toward international markets
- Led the roadmap for Shopify, 3PL systems, and CRM, rebuilding the digital experience to increase conversion 3x from 3% to 9%
- Directed multi-channel marketing and product strategy, contributing to 4.3x revenue growth of \$5M and expansion into international markets
- Built automations across fulfillment, inventory, and support, reducing manual operations and improving reliability

Marketing & eCommerce Lead

06/2016 - 06/2018

- Built and optimized the core e-commerce and marketing stack during the company's early growth phase
- Established email, social, and influencer campaigns, accelerating customer acquisition and establishing scalable growth channels

Barneys New York

New York, NY

Digital Manager

08/2014 - 06/2016

- Improved site architecture, checkout flows, and omnichannel systems to streamline the customer experience
- Partnered with engineering and retail operations to synchronize inventory, reducing errors and improving in-store pickup and fulfillment accuracy
- Collaborated with merchandising and buying teams to align digital product placement with inventory levels, improving sell-through rates and reducing overstock

EDUCATION

Bachelor of Business Administration in Finance & Marketing

University of Colorado at Boulder

05/2014

PROJECTS

PowSignal

11/2025 - Present

AI-powered travel platform that surfaces last-minute powder trips by combining real-time storm forecasting, resort conditions across 6,000+ destinations, and live travel pricing. Built end-to-end with AI-native development tools (Claude, React, Supabase). Currently in beta.

SKILLS, INTERESTS, COMMUNITIES

Skills: A/B Testing, Agile Methodology, AI Automation, API Product Thinking, Applied AI/ML, Data Pipelines, LLM Integration (OpenAI, Claude), MCP, Product Analytics, UX/UI Collaboration

Tools: Amplitude, Claude Code, Codex, Cursor, Figma, Github, JIRA, Lovable, Notion, Open Claw, Postman, Shopify, Supabase, Vercel, VS Code, Webflow, Zapier

Basic Programming Fluency: CSS, HTML, Python, React, SQL, Typescript

Interests & Hobbies: Architecture, Art, Brazilian jiu-jitsu, Cooking, Music, Snowboarding, Surfing, Tennis, Tinkering with new tech tools and AI experiments, Traveling

Communities: Health Tech Nerds, Product Leader Summit